

## STRATEGIC PLAN

Strategic Planning Process was conceived as an IQAC initiative. The IQAC with the inputs of Principal, Heads of the Department and senior faculty members developed the strategic plan. The Plan is aligned with the institute vision, mission, core values and goals which in turn is aligned to the vision and Mission of the college and is capable of guiding strategic decisions and action plan. The entire Process is depicted below:

### STRATEGIC PLANNING PROCESS



## **Strategic Goals**

### **GOAL 1**

To enrich curriculum as per the requirements of research organizations, industry and local needs

### **GOAL 2**

To incorporate a digital platform to improve the teaching-learning platforms

### **GOAL 3**

To encourage research and consultancy, industry-institute interaction and entrepreneurial activities

### **GOAL 4**

To strengthen alumni engagement and enhance the student experiences

### **GOAL 5**

To enhance contribution towards society and the environment

### **GOAL 6**

To promote skill development and add-on courses to enable employability

### **GOAL 7**

To formulate development plans to improve the overall quality of the college.

## **Strategic Plan and Deployment**

The College has prepared a strategic plan to fulfill infrastructure of the college, academic development, extra-curricular activities, sports, yoga, cultural activities and defined targets and academic development of the institute. These targets have been set by extensive consultation and after careful deliberations with all stakeholders, staff, faculty, alumni, management and industry.

1. Enhancing curriculum delivery beyond syllabus activities like Industrial visit, Guest lecture, online seminars and conferences and student seminars.
2. Offering Industry oriented certification courses/Projects. MOOC – NPTEL, SWAYAM, Internship, Tally, Java, CISCO certifications and DMLT
3. Development of e-content like e-books, PPT, Course material and Learning videos.
4. Strengthen research activities in the institute to motivate the research scholars to publish papers in peer reviewed high impact factor journals and encouraging faculties to attend Conferences by presenting papers.
5. To provide consultancy services to various industries.
6. Green initiatives like Plastic free zone, Plantations, Waste management practices are followed.
7. To have an entrepreneurial development cell.
8. Registering and upgradation of MoUs with industry and other research organizations.
9. Arrangement of industrial visits for the students to enhance the exposure to the latest Industrial technology.
10. Development of alumni association to increase placement ratio of the college.
11. Installation of software and procurement of high configuration computers in labs and upgradation of new equipments in labs, and purchasing of new Books and Reference Books in library.
12. Educating the students to follow the COVID-19 appropriate behaviour (SOP) inside and outside the campus.
13. Recycled water to be used for Plantation and other needs.
14. Women's wash room was constructed behind the PG block.
15. To further raise the standards of education in postgraduate and doctoral programmes.
16. To aim for more collaborative, interdisciplinary, socially relevant, and industry-sponsored research.
17. To develop appropriate reward mechanism for faculty and staff members.

The above strategic plan is implemented primarily to create an eco/user friendly environment that enhances learning, teaching, research experience in Adhiparasakthi College of Arts and Science.