

7.3.1 INSTITUTION DISTINCTIVENESS

Our vision is to mould youth to combat changing challenges and to serve global community with professional competence and spiritual commitment to excellence. Our mission is to provide quality, value based and career-oriented education to students, especially rural young men and women, who will be agents of social transformation and global development through their selfless and spiritual service. The Institute has established its distinctive approach towards this comprehensive vision by modelling it in the form of service to the society, by means of providing career oriented add-on courses or by allowing the students to organize events to develop their skills, multidisciplinary project development, Entrepreneurship development, Ethical and Human value development.

Institute distinctiveness towards society

- ❖ The institute provides free hospital facilities to students as well as the peoples around the villages, with the hospital functioning with a senior doctor, qualified pharmacist, male and female nurses. Villagers are using this hospital to get treatment for fever, cold, cough and body pains. This hospital provides quality tablets, medicine and syrup etc (free of cost), free ambulance provided for the local peoples.
- ❖ The institute provides free freezer boxes during the demise of the local peoples.
- ❖ Our institute has post-office and bank for student usage as well as public usage.
- ❖ The institute is supporting local government schools in and around the campus, such as drilling bore well for water usage of the school and white washing the school buildings and temple renovation in the local village through the NSS of our institute. Our institute also provides free accessories to the school students such as note book, pen and geometry box etc.,

- ❖ Our institute has also done white-washing of the Kalavai Police station situated near the campus.
- ❖ Blood grouping programme for students at Panchayat Union Primary School and Anaemia screening programme for students at Government Higher Secondary School have been conducted on regular basis.
- ❖ Our institute always focuses on government school students for the scope of future study in various fields. Our institute staff visiting the schools and interact with the students to provide awareness of higher studies.
- ❖ The departments and students of the college are getting good support from prominent alumni in the form of delivering guest lectures, providing employment opportunities and donating books and other useful materials. Thus a strong institution-alumni relationship is helping the college.
- ❖ The staff and students are following dress code.
- ❖ Our institute has shown interest on green environment; for this tree plantation programme is the main motto. Every year our institute has planned to plant more number of trees in nearby school premises and inside of our institute.
- ❖ Our institute has organized first aid awareness measure such as fire safety program conducted by fire and rescue services office Kalavai.
- ❖ In order to motivate the economically and socially poor students for their studies, on behalf of our management, the Founder President His Holiness Arul Thiru Adigalar has granted a sum of the Rs.10,000 as scholarship for the class toppers of all classes.
- ❖ Our institute follows a policy of fee concession to the PG students, who have studied UG course in this college. Those students are given a fee concession of Rs. 2,000 / year.

- ❖ Staff of our institute have donated one day salary for the corona relief fund.

Ethical and Human Value Development:

Ethical value is the foremost interest of our institution; students are motivated to actively participate in NSS program for adopting local villages. NSS students clean the adopted village school, streets and temples. Every year students of our institution participate in blood donation camp. Students also participate in various club activities such as YRC and Enviro club etc.

Skill development:

The institution arranges skill-oriented programmes to transform rural minds into competitive minds. The programs organized are Tally, ICMAI (Institute of Cost Accountants of India), DMLT (2 years course), Type writing, NPTEL, Diploma in core java, Language development skill, Aptitude class, Personality enrichment and Employability skill development etc.