

INVITATION

Dear Sir/Madam,

The Department of Commerce, Adhiparasakthi College of Arts and Science, G.B.Nagar, Kalavai is organizing a National Conference on “Ethical, Legal and Social Implication of AI in Commerce and Business”, on 26th February 2026. We are very glad to invite you to utilize this opportunity and participate in the conference.

The main objective of conducting this conference is to inform participants about the ethical and social implications of Artificial Intelligence (AI), the opportunities available, and to facilitate the sharing of ideas, experiences, and best practices among entrepreneurs and industry experts. This session aims to promote responsible AI usage in business, enhance the skills necessary to protect consumer rights, ensure fairness and transparency, support sustainable business growth, and balance innovation with regulation.

About Adhiparasakthi College of Arts and Science:

Adhiparasakthi College of Arts and Science, G.B. Nagar, Kalavai, sponsored by ACMEC Trust (Adhiparasakthi Charitable, Medical, Educational and Cultural Trust), Melmaruvathur, is the first self-financing co-educational College to be started in the State in the year 1988. The College is governed by a council of Educationists, Scientists and Philanthropists. It was affiliated to Madras University till the academic year 2000 - 2001 and was later affiliated to Thiruvalluvar University, Vellore, from the year 2001 - 2002 onwards. The College has been accredited by NAAC with B⁺⁺ grade from 2007 and reaccredited with B⁺⁺ Grade in 2014 and 2022. The college has received permanent affiliation from the Thiruvalluvar University during 2008-2009. The College is conferred with Autonomous status from the year 2011-2012. The College is located on the Vellore - Puducherry Highway, about 45 kms from Vellore. Inculcation of character and virtues, besides academic training is our hallmark. Duty, Dignity and Discipline are our watch-words.

In the 30 years of its existence the college has produced numerous University Rank Holders and Noble citizens of the country. This institution is also dedicated to provide quality education to the rural based younger generation and already has produced many Administrators, Academicians, Civil servants etc.

About the Department of Commerce:

PG and Research Department of Commerce was introduced in the academic year 2004-2005. The Department lays highest importance on maintaining excellence in teaching, creativity and sustaining excellence in research. The Department offers job oriented courses like Tally, ICMA Foundation, GST and typewriting classes. Industrial visits, Inter collegiate meets, Seminars and Guest lectures are arranged by the department in order to enrich the students with knowledge and skills essential to meet the challenges and revel in today’s fiercely competitive global business environment.

Venue:

Venue for the Conference will be the Seminar Hall, Adhiparasakthi College of Arts and Science, G.B. Nagar, Kalavai.

Topic for Poster Presentation (Only in Chart Paper)

AI WORKFORCE & BUSINESS ETHICS

A panel of experts will evaluate the posters and will select the best three posters for prize **(only for UG & PG students)**.

Registration Details:

* Registration fee Rs.200

* Registration fee includes access to all scientific sessions, Conference materials, lunch, *etc.*

Key Dates

Submission of Registration
Conference Date

February 23, 2026.

February 26, 2026.

Invited Speakers:

1. Dr. K. Thoufeeq Ahmed

Assistant Professor,
School of Commerce,
Presidency University, Bengaluru.

2. Dr. M. Suryakumar

Assistant Professor,
Department of Management,
Periyar University, Salem.

Valediction:

Dr.S.Mohamed Rafique,

Assistant professor PG and Research,
Department of commerce,
C.Abdhul Hakeem college (Autonomous), Melvisharam, Ranipet.

REGISTRATION FORM

You are requested to kindly fill the given form and send it to the Organizing Secretary.

Name :

Designation :

Address :

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City :

Pin Code :

State :

Phone :

Email :

Amount :

Scan For
Online
Registration:



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Signature :

To

Organizing Secretary,
National Conference,
PG and Research Department of Commerce,
Adhiparasakthi College of Arts and Science,
G.B. Nagar, Kalavai – 632 506,
Ranipet District, Tamil Nadu.

Event Schedule

Thursday, March 6, 2025

09.00 am – 09.30 am Registration
09.30 am – 10.00 am Inauguration

Session 1

10.00 am – 11.30 am Invited Lecture - 1
11.30 am – 11.45 am Tea Break

Session 2

11.45 am – 01.15 pm Invited Lecture - 2
01.15 pm – 02.15 pm Lunch Break

Session 3

02.15 pm – 03.30 pm Poster Presentation
03.30 pm – 04.00 pm Dr .S. Mohamed Rafique-Valediction

Chief Patron : Arul Thiru Bangaru Adigalar

Founder

Patrons : Tmt. Lakshmi Bangaru Adigalar, President

: Sakthi Thiru G.B. Anbalagan, Vice-President

: Sakthi Thiru A.A. Agathyan, Correspondent

: Sakthi Thiru G.K. Sathishkumar, Director

Organizing Committee

Chairman : Dr. A. Mohamed Sadiq, Principal

Organizing Secretary : Dr. G. Hemalatha, Head of the Department.

Conveners : Mr. B. Elumalai
Dr. S. Sathiyamoorthy

Members : Mr. D. Krishnamoorthy
Ms. J. Varsha
Mrs. M. Mahalakshmi
Mrs. D. Kalaiselvi

For information, contact

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Dr. S. Sathiyamoorthy - 81445 55995

E-Mail : apcascommerce@gmail.com

Om Sakthi



NATIONAL CONFERENCE ON ETHICAL, LEGAL AND SOCIAL IMPLICATION OF AI IN COMMERCE AND BUSINESS

ELSAICB '26

FEBRUARY 26, 2026

Organized by

PG and Research Department of Commerce
Adhiparasakthi College of Arts and Science
(Autonomous)

Affiliated to Thiruvalluvar University
Reaccredited by NAAC with B++ Grade

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